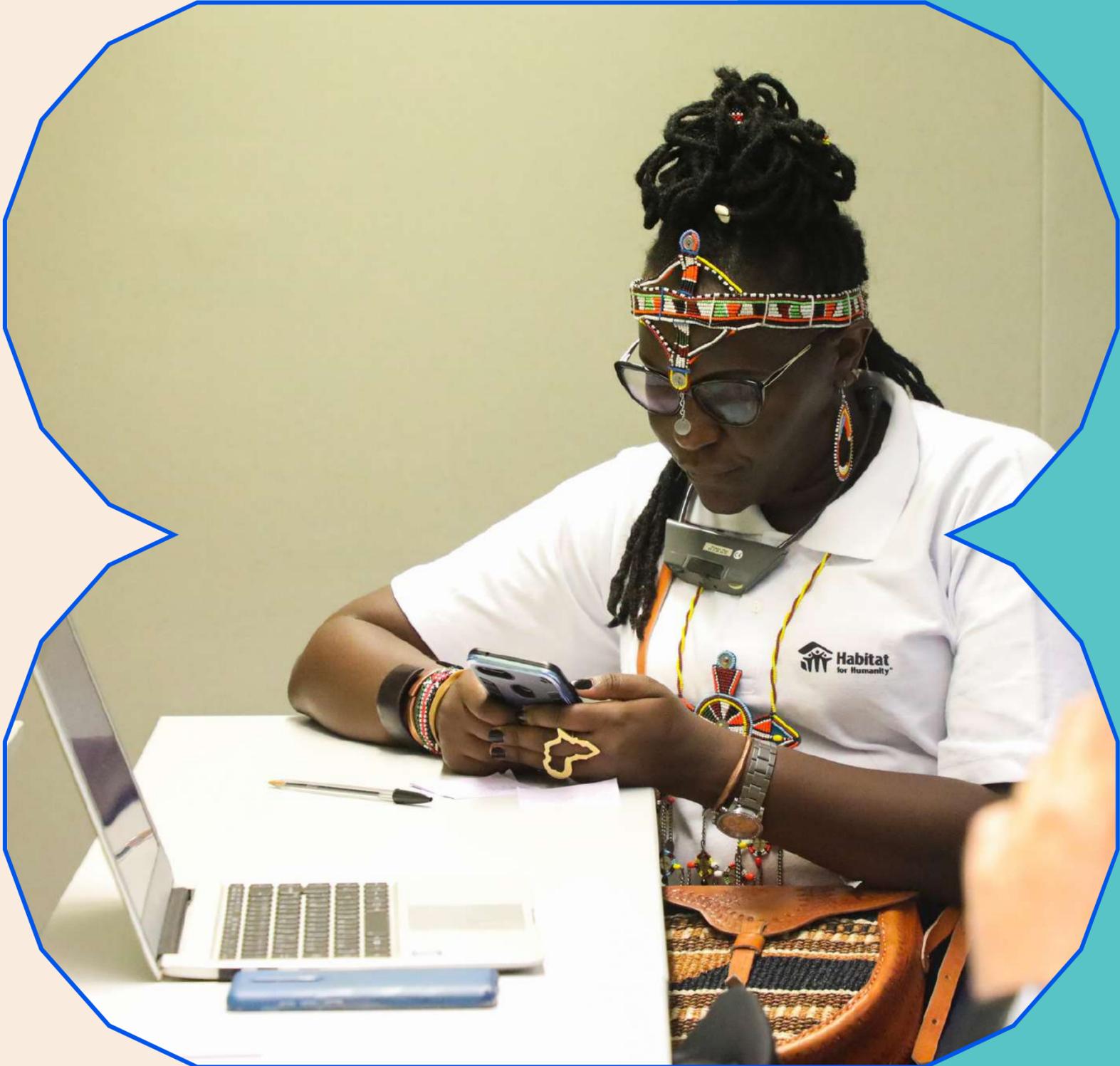


# TECH TALKS





This event will be **simultaneously interpreted** in **English, Spanish and French** by the following members of the Forus Interpreters and Translators Pool:

Cet événement sera **interprété simultanément** en **français, anglais et espagnol** par les membres ci-dessous du Pool d'interprètes et de traducteurs de Forus :

Este evento será **interpretado simultáneamente** en **español, francés e inglés** por los siguientes miembros del Pool de Intérpretes y Traductores de Forus:



**Wendy Dubreuil**  
English<>Français  
Paris



**Carolina Valezzi**  
English<>Français  
Mexico City



**Elizabeth Baca Beckmann**  
English<>Español  
Mexico City

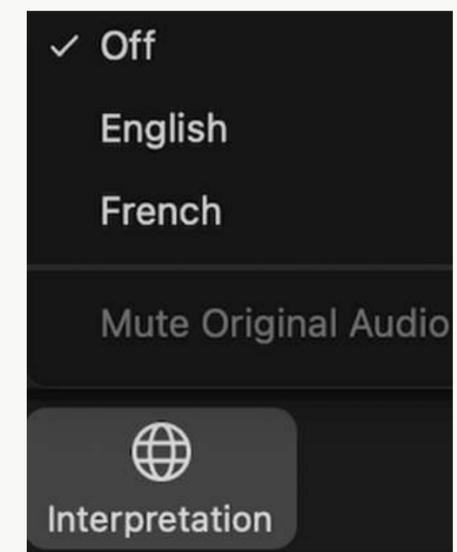


**Alvaro Martinez**  
English<> Español  
Mexico City

Please click on the globe button  to **select the language** in which you would like to listen to this meeting.

Veillez cliquer sur le bouton en forme de globe  pour **sélectionner la langue** dans laquelle vous souhaitez écouter cette réunion.

Haga clic en el botón con forma de globo terráqueo  para **seleccionar el idioma** en el que desea escuchar esta reunión.



# Presentations - who and what?



# Présentations - qui et quoi ?



# Presentaciones: ¿quién y qué?



# COMSFORUS TECHTALKS

**EMERGING TECH - FINGO POWERBANK**  
**HOW TO COMBACT MISINFORMATION**  
**WEB DESIGN FOR CIVIL SOCIETY**

**TECHNOLOGIES ÉMERGENTES - FINGO POWERBANK**  
**COMMENT LUTTER CONTRE LA DÉSINFORMATION**  
**CONCEPTION DE SITES WEB POUR LA SOCIÉTÉ CIVILE**

**TECNOLOGÍA EMERGENTE - FINGO POWERBANK**  
**CÓMO COMBATIR LA DESINFORMACIÓN**  
**DISEÑO WEB PARA LA SOCIEDAD CIVIL**



**MIKA VÄLITALO, FINGO (FINLAND)**



**CHRIS KATSURA, NANGO (ZIMBABWE)**



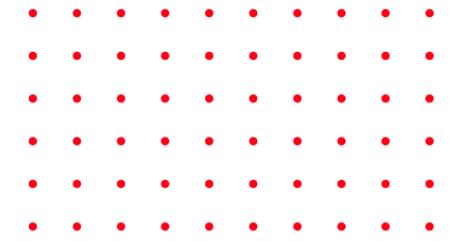
**ADRIEN RADOVIC, WHAT THE WEB**



**CLARISSE SIH, FORUS**

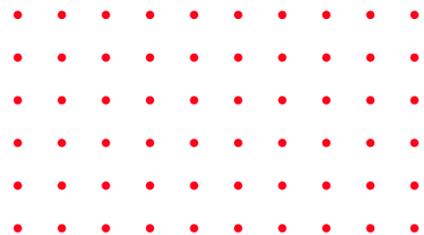


**BIBBI ABRUZZINI, FORUS**



# COMSFORUS TECHTALKS

**MIKA VÄLITALO, FINGO (FINLAND)**



A world map where the landmasses are filled with the word "fingo" in a light yellow color, creating a textured effect. The word is repeated many times in various orientations and sizes across the continents.

# **Fingo Powerbank**

**Tech Talks: Incorporating Emerging Tech and Amplifying Your Digital Presence**

**Mika Välitalo, Advisor –Innovation and Development**

**fingo**

# What Fingo?

- Fingo is an NGO platform and an expert on global development.
- We represent approx. 270 Finnish civil society organisations and strive to build a fairer world for all.





Enhance CSOs' innovation & experimentation skills

Provide information and training on risks and opportunities of digitalization

Facilitate private sector collaboration

Tackling inequality

Disability inclusion

Gender equality

East Africa

Finland

# Meet the Fingo Powerbank team



**Peter Njuguna**

Expert, ICT4D

[Peter.njuguna@ext-fingo.fi](mailto:Peter.njuguna@ext-fingo.fi)

+254 720 934 332

*"I work in the Fingo Powerbank as ICT4D Specialist via the Kenya branch of Fida International. I have worked in development for the last 11 years."*



**Rosebellah Nyanchoka**

Advisor, Partnerships

[Rosebellah.Nyanchoka@ext-fingo.fi](mailto:Rosebellah.Nyanchoka@ext-fingo.fi)

+254 759 060 804

*"I support Fingo's member organizations in building and managing relationships with the private sector partners to create sustainable impact."*



**Mika Väitalo**

Advisor, Innovation and Development

[Mika.valitalo@fingo.fi](mailto:Mika.valitalo@fingo.fi)

+358 50 317 6735

*"I support the ability of Fingo's member organizations to utilize technology in their work and to innovate new solutions, e.g. with the private sector."*

# Digitalization and emerging technologies

- Principles for Digital Development trainings
- Experiments with technology
- Trainings on tools (e.g. digital data gathering)
- Portfolio of technology solutions
- Gender equality and disability inclusion in digital development
- Artificial intelligence for NGOs
- Digital tools library



# Experiments model

- 32 experimentation between 2020-2022 -joint efforts by Fingo's member NGOs, local CSOs,academic and private sector partners.
- Test technology solutions to boost the work of development NGOs (2020 and 2021) Catalyze community-led, co-creation experiments using HCDT (2022).
- Wide variety of themes (education, agriculture, gender-based violence, health....)



Country	Member Organisations	Implementing Partners
Kenya	13	15
Uganda	3	3
Ethiopia	1	1
Malawi	2	2
Zambia	1	4
Somalia	2	5
Somaliland	1	1
Tanzania	9	19
TOTAL	32	50

# Experiments

<https://fingo.fi/en/experiments/>

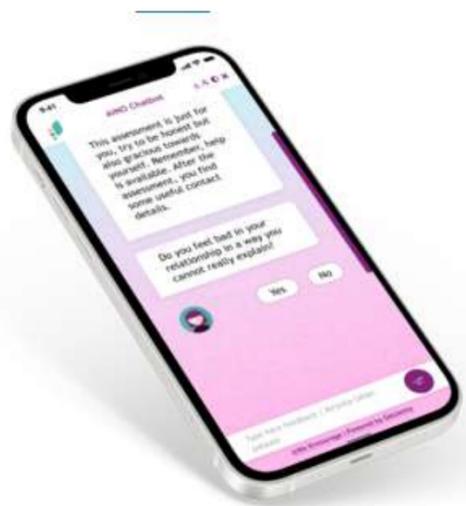


Image by We Encourage

## AINO Chatbot to Support Victims of Domestic Violence

Felm and its partners worked on AINO chatbot to support victims of domestic violence in Tanzania.

### Introduction

There is a high level of domestic violence in Tanzania. Nearly three-fourths of ever-married women have experienced some degree of marital control. The current level of help-seeking is adversely affected by family and community pressure.

The aim of Felm's and its partners' experiment was to part of a longer collaborative project to build a conversational AI tool AINO that offers psycho-social support for victims of domestic violence. The project also aims to build a supportive ecosystem around the tool with key partners.

The experiment focused on building a prototype of the tool and building partnerships to further the project in the future. The experiment was conducted by Felm, Evangelical Lutheran Church of Tanzania, Hyvintiplety and We Encourage.

### Results

The experiment brought together different actors, including research institutions, NGOs and service providers to share information and to plan solutions. At the heart of the experimentation was to identify and get on board relevant stakeholders with the aim to continue with a broader set of partners towards the next project phase. This was conducted successfully.

The organizations conducted online workshops to understand the ecosystem and the needs of potential users. The workshops also provided insights into ideating the service path for users and stakeholders. Importantly, the organizations conducted research and interviews to collect information and insights from the workshops and conversations.



Image by Sports Development Aid Tanzania

## Digital Data Gathering on Education

LIlike - Sports & Development and Sports Development Aid Tanzania used Ombea group response clickers to gather information on educational parameters.

### Introduction

Gathering data is a crucial part of any project. This was also the case in Empowered Girls Speak Out project that was conducted in Tanzania.

Sports Development Aid Tanzania (SDA) and its partner LIlike - Sports & Development were facing a familiar task. They needed to collect data from the students and stakeholders to estimate whether the project had reached its goals.

They decided to conduct an experiment with a digital data collection tool Ombea. In the Ombea system, each respondent is given a "clicker". The questions are reflected via a projector for all to see. When responding, everyone gets to see the overall result live. Overall, the solution reduces massive amounts of time compared to pen and paper.

### Results

Digital data gathering system Ombea was used to collect data from 156 students in multiple schools. It was perceived as an efficient and time-saving method of data gathering and analysis. Moreover, the solution was seen to be environmentally friendly.

At first, using the clicker pads was challenging for the students but eventually, the students were excited to use them. The method showed them that each vote counts.



## SDG Awareness Raising Via Social Media

United Nations Associations of Finland and Tanzania (UNA Finland & UNA Tanzania) experimented with accelerating learning about SDGs in East Africa, enhancing skills in tailor-making social media content for the different digital platforms and targeted campaigns.

### Introduction:

UNA used the free SDGs Course by Funzi as a model for raising awareness of SDGs among young people in Tanzania. UNA used several engagement channels and strategies to deliver the content. Social media channels were an appropriate platform as a common point of interest for young people and demonstrated to be a learning-friendly model.

Internet unreliability in accessing the online course and social media platforms was challenging.

### Results:

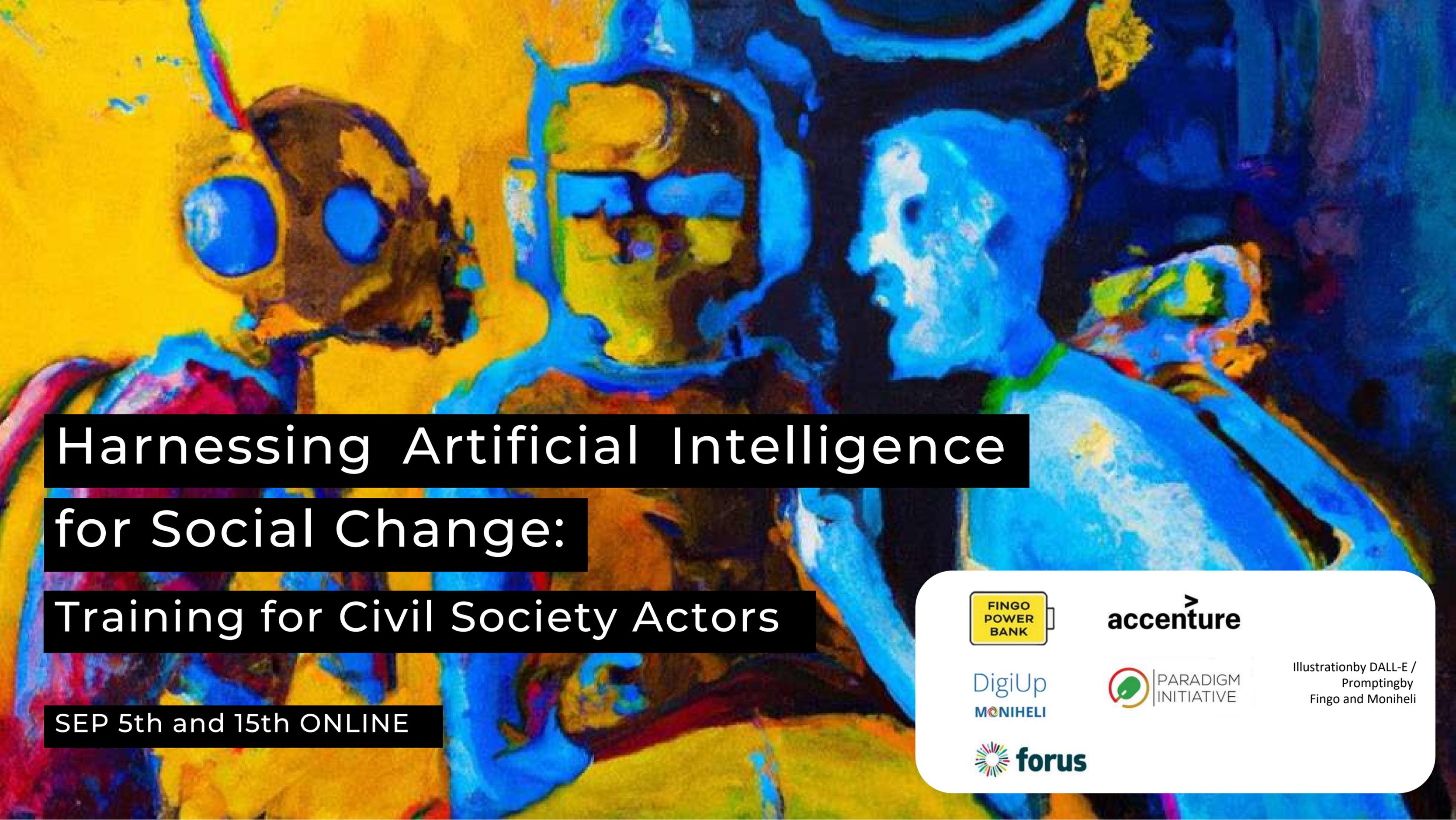
The course was a learning opportunity for the NGO staff in Morogoro on how to integrate SDG capacity strengthening into development projects. As a result, 380 learners enrolled in the SDG course, 63% completed the course and received certificates of achievement.

After the course, UNA developed tools for impact communication and social media management.

UNA also held a three-day online youth day exposition on fostering collaboration and encouraging youth to host and participate in virtual exhibitions. It also showcased youth programs, conducted relevant master classes, supported the publicity of youth innovators, and promoted dialogue among the young people on establishing a business in Tanzania.

### Scaling:

With the increasing potential of online platforms, there is scale potential for scaling SDGs Free Online Course by Funzi



# Harnessing Artificial Intelligence for Social Change: Training for Civil Society Actors

SEP 5th and 15th ONLINE

FINGO POWER BANK

DigUp MONIHILI

forus

accenture

PARADIGM INITIATIVE

Illustration by DALL-E /  
Prompting by  
Fingo and Moniheli



# Technology for Development

## FORUM

 A Grid, Otaniemi at Jedi Training Centre

 May 24th

 9 AM to 12 PM





# Publications

## Learning material

Find useful learning material about innovations, technology solutions and private sector collaboration. The material is frequently updated.



### Call for Fingo members: Carry out a community-driven experiment

Fingo Powerbank launches a new round of experiments for its member organizations and their partners in the Eastern African countries.

[Read more »](#)



### Technology and Digital Accessibility Toolkit for NGOs

Fingo Powerbank Accessibility Toolkit is to help development organizations utilizing technology in their program work.

[Read more »](#)



### Introduction Video: What is Digital Data Gathering?

Fingo Powerbank releases a new call for experimentations by member organizations and their local partners in East Africa.

[Read more »](#)



### Report: At the Intersection of Gender and Technology

This report provides an overview and analysis of the different kinds of programmes and initiatives that use technology for gender equality.

[Read more »](#)



### Report: NGO-Private Sector Collaboration in Kenya

The NGO-Private Sector Collaboration in Kenya -report looks at the current nature of engagement between NGOs and private sector actors in Kenya.

[Read more »](#)



### Women with disabilities earn income by making carpets in Ethiopia - NGO & private sector success story

Women with disabilities have earned a livelihood in Ethiopia with carpets. This results from collaboration between NGOs and companies.

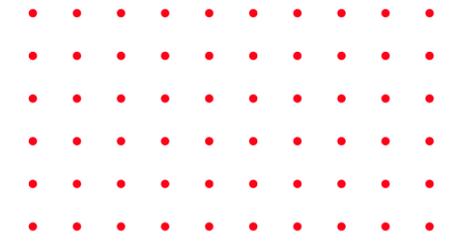
[Read more »](#)

# Results

Indicator	Target	Result
% of NGOs using digital solutions in their projects	2022: 40%	53%
NGOs understanding of digitalization opportunities and risks has strengthened	2025: a) From Fingo's portfolio and library of digital solutions (80%) b) Principles of digital development (80%) c) gender-related opportunities and risks in digitalization and technology use (60%) d) disability-related opportunities and risks in digitization and technology use (60%)	2022: a) 25% (79%/70%) b) 25% (78%/70%) c) 88% (88%/88%) d) 75% (82%/81%)
% of companies that report creating new partnerships with NGOs through Fingo matchmaking	2022: 20% companies report interest from NGOs 10% companies report new partnerships with NGOs	2022: 50% 50%

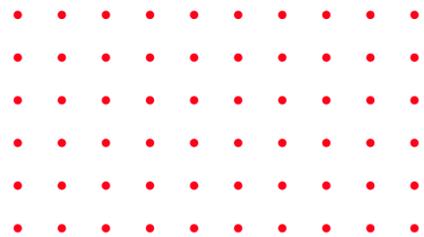
- 2020-2022: 75 events involving approx. 1800 people from 300 organisations

**Thank you! Any questions?**



# COMSFORUS TECHTALKS

**CHRIS KATSAURA, NANGO (ZIMBABWE)**





# Disinformation and Misinformation – A Global Pandemic

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**NANGO Communications**  
Information and Communications Officer  
Chris Katsaura

# Agenda



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## introduction

What is disinformation and misinformation?

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## Key Strategies and Tools

How CSOs can combat disinformation and misinformation online

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## Public Awareness and Education Campaigns

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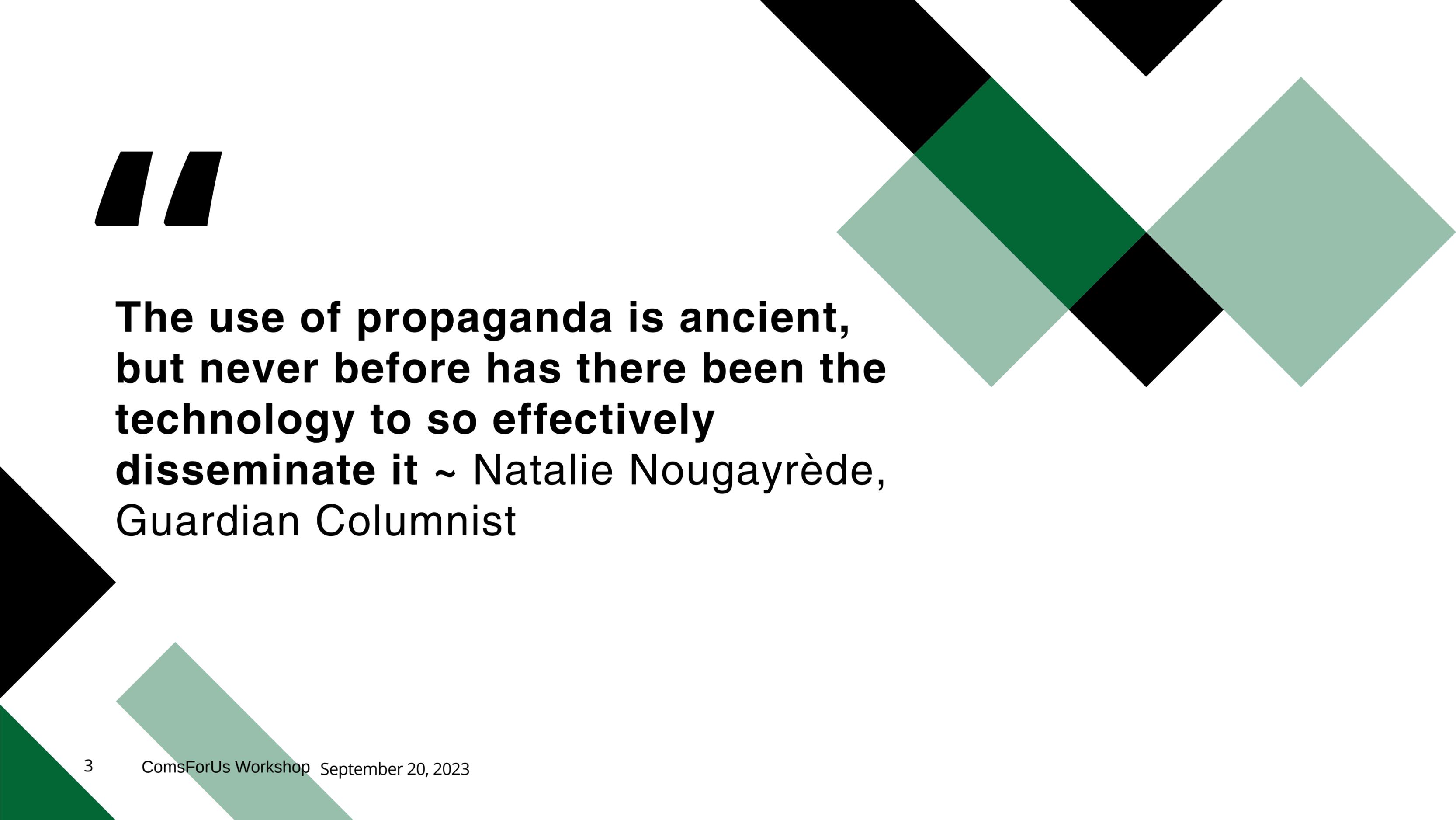
## Membership Support Initiatives

What NANGO is currently offering to its membership

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## Q&A

Plenary



“

**The use of propaganda is ancient,  
but never before has there been the  
technology to so effectively  
disseminate it ~ Natalie Nougayrède,  
Guardian Columnist**

# Introduction

Disinformation and misinformation are a growing threat to CSOs and their work globally. When CSOs are targeted by disinformation, it can undermine the public's trust in their work, damage their reputation, and make it more difficult for them to achieve their goals.

**Misinformation** is the unintentional dissemination of misleading information. It is a claim that contradicts or distorts common understandings of verifiable facts, that people spread in error without intending to deceive others.

**Disinformation** is the intentional dissemination of misleading and wrongful information.

MISINFORMATION



# Key Strategies and Tools

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## Social Media Monitoring

CSOs can use social media listening tools like BuzzSumo, HootSuite, Mentions, etc **AND** fact-checking organisations to monitor online activity for false or misleading information.

## Crisis Communication Plan

Who needs to be involved in response discussions? In what instances would the organisation respond? How quickly will they respond? How will they ensure that a response reaches the target audience?

## Be transparent and accountable.

CSOs should be transparent about their work and their funding sources. They should also be accountable to their stakeholders and the public. This will help to build trust and make it more difficult for disinformation and misinformation to spread.

## Engage with the public.

This will help CSOs to build relationships with their key stakeholders and beneficiaries, and it will also give them an opportunity to correct any false or misleading information about their work.

## Fact-Checking

When CSOs encounter disinformation or misinformation about their work, they should fact-check it and debunk it as quickly as possible. This can be done by publishing blog posts, articles, or social media posts that provide accurate information. For example, ZimRights in 2020, and ZESN and ERC in 2023.

## Media Literacy Programmes

Media engagement and sensitisation workshop on proper reporting of CSOs initiatives and programmes. Sensitise media practitioners, especially print and online on how to report on CSOs initiatives without jeopardising the interpretation and perceptions about the role or work of CSOs.

# Public Awareness & Education Campaign

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CSOs can create and share information, education and communication (IEC) materials about their work and role within the development agenda, such as blog posts, articles, infographics, and social media posts.

CSOs can work with journalists, media outlets, academic institutions, and tech companies to expose disinformation and misinformation about their work. This can help to raise awareness of the problem and to educate the public about the dangers of disinformation and misinformation.

CSOs can implement **digital and media literacy interventions** under the assumption that if audiences can utilise necessary critical thinking skills while consuming online and traditional media content, it will increase their ability to differentiate between factual and misleading or fake content.

## How To Measure The Impact

CSOs can use various metrics, such as **website traffic, social media engagement, and attendance at workshops and seminars.**

They can also conduct **surveys and focus groups** to gather feedback from the public about the effectiveness of the campaigns.

By measuring the impact of these efforts, civil society organizations can refine their strategies and improve their outreach to the public.

# Membership Support Initiatives

## **CSOs Training in Strategic Information, Social Media Usage, and Digital Technologies**

This training seeks to build the knowledge and capacity of CSOs on Strategic Information and Digital Technologies. To strengthen the capacities of CSOs to engage the public, advocate, and improve the visibility of their various interventions.

## **Development of an Integrated Database of CSOs**

Development of an online / web-based Integrated Database of CSOs profiling who is doing what, where, and with what reach spatially and thematically such that information about CSO activities is easily accessible for the public, decision-makers and other stakeholders.

## **Curating and sharing credible sources of information.**

Curating and sharing credible sources of information with members. This will help members to find accurate and reliable information about the organisation's work and about other issues that are important to them.

## **CSOs Sensitisation on NGO Standards and Corporate Governance**

This is key to enhancing CSOs legitimacy and strengthening sector accountability mechanisms.



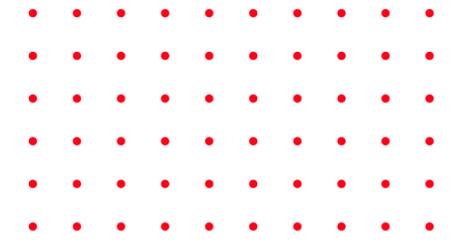
# Thank you

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Thank you for your time and attention. I hope to continue learning and successfully implementing strategies that will combat disinformation and misinformation pandemic.

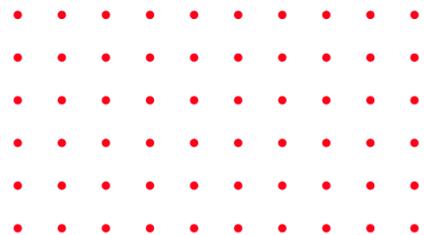
**Chris Katsaura**

[Info@nangozim.org](mailto:Info@nangozim.org) / +263 783 074 241



# COMSFORUS TECHTALKS

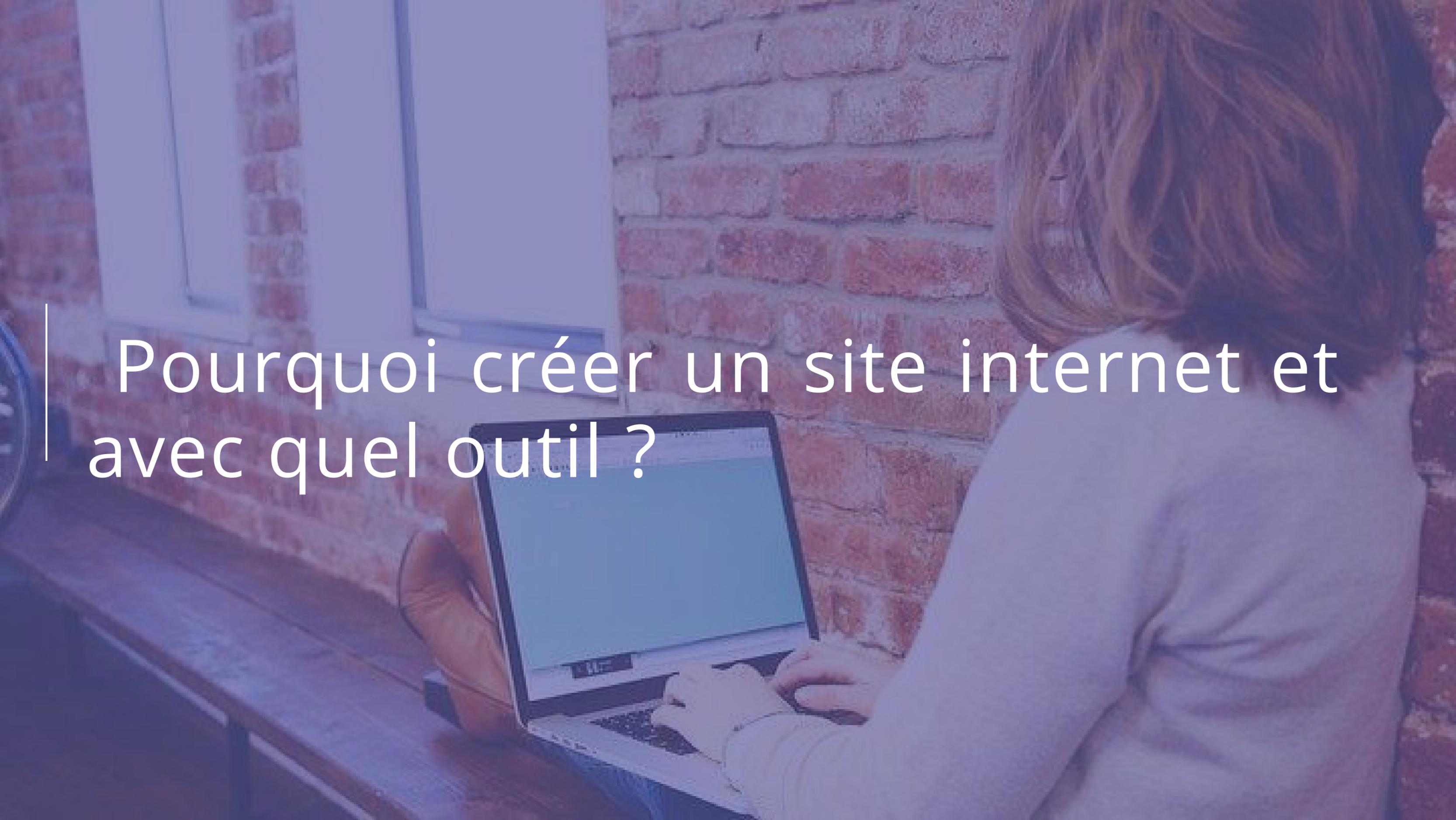
**ADRIEN RADOVIC, WHAT THE WEB**



# WHAT THE WEB

Offrons à votre association le site web qu'elle mérite

[www.whattheweb.org](http://www.whattheweb.org)



Pourquoi créer un site internet et  
 avec quel outil ?

# Comment se lancer ?

## #1

Se poser les bonnes questions

*Quels sont les objectifs ?*

*Qui va gérer le projet aujourd'hui puis demain ?*

## #2

Définir le cadre du projet

*Le budget*

*La solution technique choisie*

## #3

Valoriser votre site

*Mettre à jour régulièrement le site internet*

*Faire vivre son site au rythme de son association*

# Pourquoi créer un site internet pour son association ?

Les bonnes raisons de créer un site internet pour une association

## 1. Pour UNE BONNE COMMUNICATION/VISIBILITÉ

- se faire connaître du public, s'informer les activités de l'asso, simplifier les adhésions des membres, gérer les dons ...

## 2. Pour FÉDÉRER UNE COMMUNAUTÉ autour de l'association

- C'est un excellent moyen de promotion et de démonstration du dynamisme de l'association en créant du lien entre vos utilisateurs et public, notamment en créditant vos contenus (publication, videos, etc) avec vos membres

## 3. Pour GAGNER EN CRÉDIBILITÉ (notamment recherches de partenariats et de subventions)

- Présenter sa raison d'être, son projet associatif, ses organes de direction, ses adhérents. La transparence dans ses activités est un gage de sérieux pour les mécènes et les partenaires. Proposer de la visibilité via la page "partenaires" est aussi un bon argument pour convaincre les mécènes

# Un outil central dans votre communication

Les actualités	Centraliser les informations essentielles pour les internautes concernant votre structure. Cela peut également inclure les actualités (rentrée, fin d'année, collecte..) les annonces d'événements.
Les ressources	Rendre accessibles les documents ou données en lien avec vos missions d'association pour permettre à tous le téléchargement. Ce site devient ressource de votre structure pour votre public.
Un espace privé	Créer un espace sécurisé pour vos adhérents ou donateurs pour un accès plus restreint à des informations sensibles ou tout simplement payantes.
Lier votre communauté	Les contenus que vous partager sur votre site sont un moyen de créer du lien et des connections entre vos parties prenantes. Un site avec un système de crédit vous permet de montrer faire des ponts entre vos contenus et membres. C'est un moyen très pertinent pour faire vivre votre site.

# Les principaux points d'attention



## Quels OBJECTIFS du site internet ?

- ✓ Les objectifs peuvent être multiples, (communiquer sur ses actions, mieux se faire connaître de ses publics, recherche de fonds, etc)
- ✓ Un site est un objet de communication : l'asso doit penser à l'image le site web va véhiculé
- ✓ Quelles sont les cibles/publics que l'asso veut toucher avec son site
- ✓ Le Contenu, le Design et l'Architecture du site web dépendent de ces composantes



## Qui affecter au projet de création du site internet ?

- ✓ Bien déterminé le référent du projet qui pourra également transmettre le dossier plus tard (un site évolue dans le temps)
- ✓ Il est important que le projet soit suivi par un/des membres permanents de l'association, bénévoles ou salariés. Ils assureront la pérennité du site, son adéquation au projet global et l'appropriation par tous.



## Quel est le BON OUTIL ?

- ✓ SIMPLE : facile à gérer et sans être un pro et besoin de coder
- ✓ ACCESSIBLE : permettant de passer la main ou de le créer à plusieurs,
- ✓ À MOINDRE COUT : un outil qui n'implique pas des dépenses en cascades, ni des mises à jour coûteuses ou des frais cachés
- ✓ EVOLUTIF : un site évolue dans le temps, il faut penser à cette composante



## Quelle CONTENU et quel DESIGN appliquer au site internet de l'association ?

- ✓ Le contenu texte, image, vidéo, etc est très important : c'est l'âme de votre site et de votre association
- ✓ L'identité visuelle : gage de sérieux mais aussi d'adéquation du discours au contenu visuel du site et aux valeurs de l'association



# Jamboard





**Merci pour votre attention**  
**Thank You for your attention**  
**Gracias por su atención**



Thanks to the interpreters **Wendy Dubreil, Carolina Valezzi, Elizabeth Baca Beckmann** and **Alvaro Martínez Bueno** for enabling effective multilingual communication & dialogue within the Forus network.

**Consult upcoming Forus events**

**Consulte los próximos eventos de Forus**

**Consultez les prochains événements de Forus**

**<https://www.forus-international.org/events>**



**[www.forus-international.org](http://www.forus-international.org)**

**Email: [bibbi@forus-international.org](mailto:bibbi@forus-international.org) / [clarisse@forus-international.org](mailto:clarisse@forus-international.org)**

