forus CONNECT SUPPORT INFLUENCE

JOIN US!

CAMPAIGNING, POSITIVE COMMUNICATION AND STORYTELLING.

20 April 2021
1:30pm - 3:30pm GMT

COMSFORUS WORKSHOP

ABOUT THE WORKSHOP

In the framework of the ComsForUs working group, we would like to invite you to the first workshop #ComsForUs of the year **on Wednesday 20th April** (1:30 - 3:30 GMT) on **campaigning, positive communication and storytelling**. How can civil society use hope-based and positive narratives to bring about change? **Hear from experts and Forus members about the power of campaigns and storytelling.**

- **The workshop will have simultaneous interpretation** in English, French and Spanish.
- Find the **full agenda below.**
- **Please register** here, do not hesitate to contact us for further information at: communication.support@forus-international.org
- Check you time zone **here**.

The objective of the ComsForUs workshop is to share experiences and build capacities in order to find synergies within and beyond the Forus network.
Do not hesitate to contact us for further information at: bibbi@forus-international.org and sanaa@forus-international.org

WE LOOK FORWARD TO SEEING YOU!

REGISTER HERE

AGENDA

INTRODUCTION

- **Presenting the Objectives of the workshop**
- **Ice-breaker**

PART 1

Testimonials: Examples of campaigns and storytelling initiatives

- **JANIC**, Voice for Peace campaign, Japan
- **Mario Alvarado**, Digital Campaigner, Amnesty International, Colombia
- **Sabrina Dangol**, visual storyteller & photojournalist, Nepal
- **Sebastian Barros**, photojournalist, Colombia
- **Alain Serge Mifoundou**, REPONGAC, Communication Officer, Central Africa

Q&A Session

PART 2

**What is your experience with campaigns and storytelling?
What are the future initiatives you would like to share?**

- **Collective brainstorming**: Are there campaigns and initiatives you would like to collaborate on? *Collective discussion + micro-survey*

PART 3

What are some storytelling practices that work in your own network and that the Forus network could learn from?

- **Collective discussion**